



<https://ivolve.io/careers/job/seo-expert/>

SEO Expert

Description

We are looking for an SEO Expert (Digital Marketing) to work with us on our on-going projects. You must have a minimum of 2 years of experience in the SEO and Digital Marketing industry and at-least a clear knowledge of On-Page and Off-Page SEO strategies...

Responsibilities

- 1- Perfect understanding of keyword optimization within the existing content of the website
- 2-Good command over On-Page SEO and their essential elements.
- 3-Must have a good command on OFF SEO techniques including:
- 4- Local SEO
- 5- Guest Posting
- 6- Outreach Guest Blogging
- 7- Social Media Pages Optimization
- 8- Understanding of 3-Pack Optimization
- 9- Complete understanding of Google Search Console and Google Analytics
- 10- Work with the development team to ensure SEO best practices are properly implemented on the newly developed code.

Hiring organization

iVolve Technology

Employment Type

Full-time, Contractor

Industry

Information technologies

Job Location

NGC Tower, 3rd Floor, Plot # A-1,
Block-3 7/8 KECHS, Jinnah
Housing Society, PECHS, Karachi,
75000, 74600, Karachi, Sindh,
Pakistan

Working Hours

9 AM TO 6 PM

Date posted

November 24, 2020